

# The Grandmother Philosophy™

**G**reet every customer immediately.

**R**ead body language.

**A**ttitude is Everything.

**N**ever Prejudge.

**D**o unto others as you would want done unto you.

**M**ake an impression that will last a lifetime.

**O**wn your Products.

**T**hink like a Salesperson.

**H**onesty, Honesty, Honesty.

**E**veryone is a potential customer.

**R**emember to *"Treat Every Customer Like You Would Treat*

*Your Own Grandmother."*

